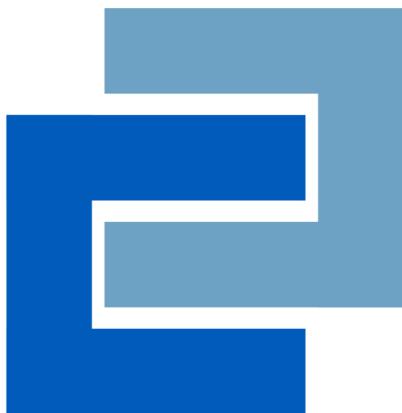


## KORPORÁTNÍ IDENTITA



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E-SISTEMAS

Tento dokument definuje souhrn grafických návrhů pro propagaci společnosti

## OBSAH

- 1 FONTY
- 2 BARVY
- 3 VIZITKA
- 4 VIZITKA - MOCKUP
- 5 HLAVIČKOVÝ PAPÍR
- 6 LETÁK
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- 16 OBLEČENÍ
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Roboto Light

ÀÁÂÃÄÅÆÇÈÉÊËÌÍÏÐÑ  
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0123456789

Roboto Regular

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űÜüWwŶŷŶZzZzZzZz

0123456789

Roboto Medium

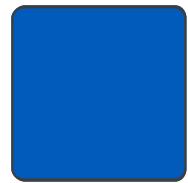
ÀÁÂÃÄÅÆÇÈÉÊËÌÍÏÐÑ  
ÒÓÔÕÖ×ØÙÚÛÜÝþþU+  
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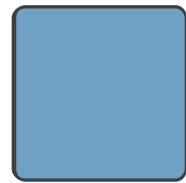
## BARVY

### HLAVNÍ BARVY

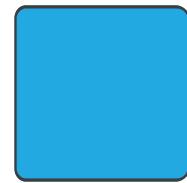
#015BBB



#6EA2C5

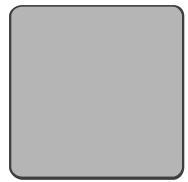


#23A9E1

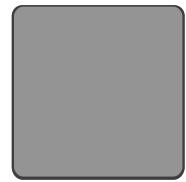


### ČERNOBÍLÉ ODSTÍNY

#B5B5B5



#949494



#6B6B6B



#4A4A4A



## PŘEDNÍ STRANA



Rafa Ureña Rozúa  
Dirección General y Financiera



Contact

+32 123 45 67 89  
rafa@e-sistemas.net  
[e-sistemas.net/team/rafa](http://e-sistemas.net/team/rafa)  
[@rafaUrena](https://www.linkedin.com/in/rafaurena)

## ZADNÍ STRANA

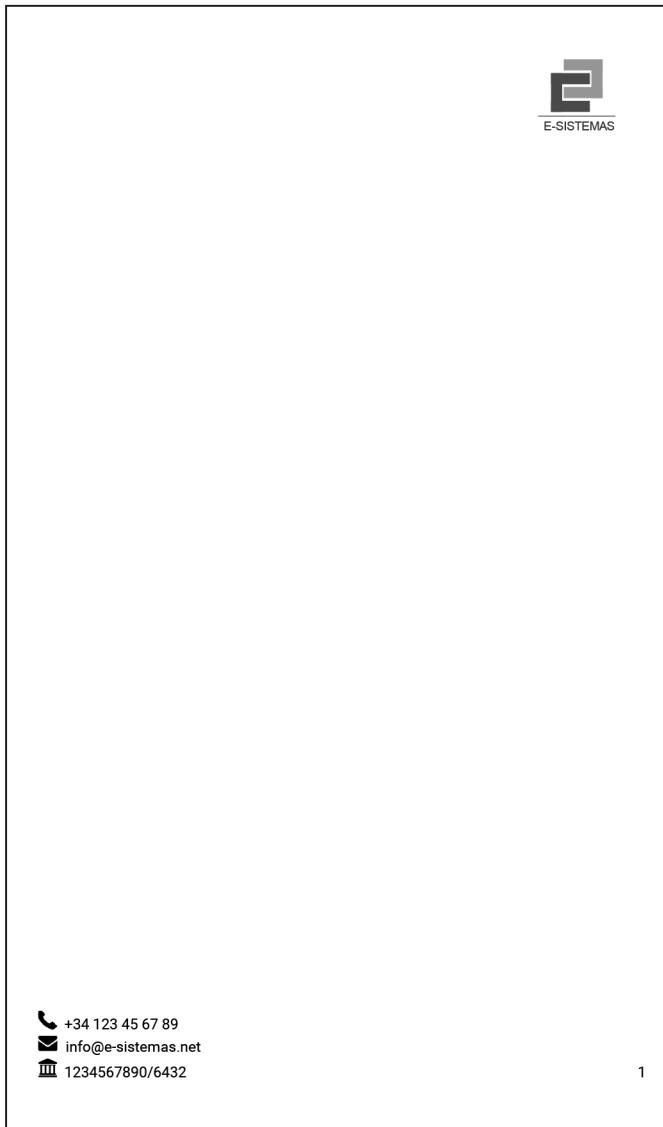


E-SISTEMAS

## VIZITKA - MOCKUP



# HLAVIČKOVÝ PAPÍR



+34 123 45 67 89  
 info@e-sistemas.net  
 1234567890/6432

1

The advertisement features a blue background with white noise patterns. In the center is a large blue stylized letter 'E' logo above the word 'E-SISTEMAS'. Below the logo, the text 'Let us' is displayed in a large, bold, black font. To the left of the text are five circular icons with white symbols: a laptop, a surveillance camera, a Wi-Fi signal, a person wearing a headset, and three dots. To the right of each icon is a corresponding service description.

- Repair your PC
- Secure your property
- Establish your network
- Provide you technical support
- And many more...

# PLAKÁT



# KALENDÁŘ

## TITULNÍ STRANA



## PRVNÍ STRANA

The image shows the first page of the January 2020 calendar from E-SISTEMAS. At the top right, it says 'January 2020'. On the left, there is a small blue 'E' logo with 'E-SISTEMAS' below it. Below the logo, the heading 'Did you know?' is followed by the text: '76 terabytes of data gets transferred over the Internet every second.' To the right of this text is a monthly calendar grid for January 2020. The days of the week are labeled at the top: Mo, Tu, We, Th, Fr, Sa, Su. The dates are: Row 1: 30, 31, 1, 2, 3, 4, 5; Row 2: 6, 7, 8, 9, 10, 11, 12; Row 3: 13, 14, 15, 16, 17, 18, 19; Row 4: 20, 21, 22, 23, 24, 25, 26; Row 5: 27, 28, 29, 30, 31, 1, 2. Red numbers indicate the weekend days (Saturday and Sunday).

## KALENDÁŘ - MOCKUP



# PROSPEKT - A3

## PŘEDNÍ STRANA

**About**

♦ E-sistemas ♦

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean et lacus pretium, porta felis vel, convallis urna. Duis sit amet ligula in quam pellentesque cursus ac vel quam. Vivamus pretium est magna, eu pulvinar arcu mollis in.

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**Contact**

♦ Us ♦

+32 123 45 67 89

info@e-sistemas.net

Calle Mirlo, 9  
18014 Granada

## ZADNÍ STRANA

+34 123 45 67 89

**E-SISTEMAS**

**LOREM IPSUM DOLOR SIT AMET**

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## PROSPEKT - A4

### PŘEDNÍ STRANA

The front page features a large blue abstract graphic on the left side. On the right, there's a white vertical bar containing the company logo (a stylized 'E' icon) and the text 'E-SISTEMAS'. Below this, the word 'About' is centered above a blue diamond-shaped bullet point '♦ E-sistemas ♦'. To the right of this section is another vertical bar containing the word 'Contact' above a blue diamond-shaped bullet point '♦ Us ♦'. Below 'Contact' are three contact details: a phone icon followed by '+32 123 45 67 89', an envelope icon followed by 'info@e-sistemas.net', and a building icon followed by 'Calle Mirlo, 9 18014 Granada'.

### ZADNÍ STRANA

The back page has a blue background with a white diagonal band running from the bottom-left to the top-right. On this band, there's a phone icon followed by the phone number '+34 123 45 67 89'. In the top right corner, there's a white rectangular area containing the company logo and the text 'E-SISTEMAS'. To the right of this area is a white vertical bar with some placeholder text: 'Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy.' Below this is another white vertical bar with more placeholder text: 'Morbi posuere mi et rutrum cursus. Aliquam accumsan libero et enim ornare placerat. Nullam maximus sapien quam, ut bibendum quam sodales in.' On the right side of the page, there's a small image of a person working at a computer.

# PROSPEKT - A5

## PŘEDNÍ STRANA

**About**  
♦ E-sistemas ♦

Lorem ipsum dolor sit  
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Lorem ipsum dolor sit  
• amet, consectetur adipiscing elit.

Lorem ipsum dolor sit  
• amet, consectetur adipiscing elit.

**Contact**  
♦ Us ♦

+32 123 45 67 89

info@e-sistemas.net

Calle Mirlo, 9  
18014 Granada

## ZADNÍ STRANA

+34 123 45 67 89

**E-SISTEMAS**

Lorem ipsum  
• dolor sit amet,  
consectet.

Lorem ipsum  
• dolor sit amet,  
consectet.



# ŠABLONA PREZENTACE

## PRVNÍ SNÍMEK

Headline  
Sub-headline

© E-sistemas 2019



## DVOUSLOUPCOVÝ SNÍMEK

Two columns

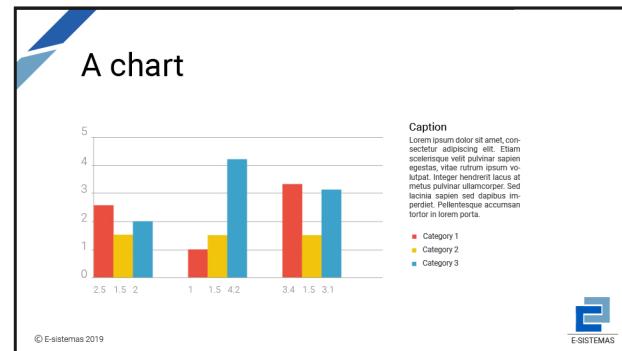
First column

Second column

© E-sistemas 2019



## SNÍMEK S GRAFEM



## POLEP AUTA



## PROPAGAČNÍ PŘEDMĚTY



Předměty s firemním logem pro propagaci společnosti

## OBLEČENÍ



Oblečení s logem firmy pro propagaci společnosti

